

## About you

Are you responding to this survey as an individual or on behalf of an organisation?

- Individual
- Organisation in the **voluntary and community sector**
- Organisation in the **public sector**
- Organisation in the **private sector**
- Other type of organisation

If you would like to give your name, please provide it here:

Where is your organisation / business mainly located?

- Cornwall
- Isles of Scilly
- South West of England
- Other region in the UK
- Outside the UK

Please provide the first part of your postcode (e.g. PL31) or state your nearest town:

What is your organisation / business name? *(Optional)*

## Headline Evidence Base

A headline evidence base for Cornwall and the Isles of Scilly has been produced to focus the strategy upon the key economic, environmental and social issues. ([Click here to download the Strategy and Headline Evidence Base papers - PDF format](#))

From this evidence base a number of strengths, weaknesses, opportunities and threats (SWOT) have been identified.

In the questions that follow, please consider the elements in each section and indicate whether you believe they contribute strength to, or impact upon, the economy of Cornwall and Isles of Scilly.

## Headline Evidence Base: STRENGTHS

The following have previously been identified as **strengths** to the economy of Cornwall and the Isles of Scilly. Please indicate whether you agree or disagree and provide any additional comments in the box below.

	<i>Agree</i>	<i>Disagree</i>	<i>No opinion</i>
Clear signs and evidence of growth in our Higher Educational buildings and facilities	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
A strong brand with national and international recognition	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advance in digital infrastructure network and level of coverage across Cornwall (& Isles of Scilly in near future)	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
A good quality natural environment that supports our local businesses and encourages incoming investors	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Long history of collaborative partnership working	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are there any additional strengths of the economy of Cornwall and the Isles of Scilly?

## Headline Evidence Base: WEAKNESSES

The following have previously been identified as **weaknesses** to the economy of Cornwall and the Isles of Scilly. Please indicate whether you agree or disagree and provide any additional comments in the box below.

	<i>Agree</i>	<i>Disagree</i>	<i>No opinion</i>
Peripherality and distance from markets and small market base	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Low levels of research and development investment and innovation	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall levels of low productivity, including in 'bedrock' sectors	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skills levels that are still below the national average (basic and higher level)	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Continued low earnings, high benefit dependencies and continued concentrations of deprivation and rural dispersed deprivation	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are there any additional weaknesses that affect the economy of Cornwall and the Isles of Scilly?

## Headline Evidence Base: OPPORTUNITIES

The following have previously been identified as **opportunities** for the economy of Cornwall and the Isles of Scilly. Please indicate whether you agree or disagree and provide any additional comments in the box below.

	<i>Agree</i>	<i>Disagree</i>	<i>No opinion</i>
To capitalise upon the Further and Higher Education infrastructure to increase research and development and innovation	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
To capitalise upon businesses using research and development and commercialisation of ideas	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
To develop new market potential e.g. solutions for an ageing population, renewables / low carbon economy	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
To link demand of employers with the supply of skills	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
To capitalise upon the opportunities for Cornwall and Isles of Scilly businesses in relation to superfast broadband	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Utilising our natural environmental advantages to capitalise on business and product opportunities	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
To further support business growth (e.g. job creation, added value, local supply chain linkages) including for entrepreneurs, start ups and existing businesses	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>

Are there any additional opportunities for the economy of Cornwall and the Isles of Scilly?

## Headline Evidence Base: THREATS

The following have previously been identified as **threats** that could impact the economy of Cornwall and the Isles of Scilly. Please indicate whether you agree or disagree and provide any additional comments in the box below.

	<i>Agree</i>	<i>Disagree</i>	<i>Don't know</i>
Failure to address bottlenecks in strategic infrastructure that will then 'block' further economic development	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Ageing population	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Climate change	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Failure to address the productivity of bedrock industries	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>

Are there any additional threats that could impact upon the economy of Cornwall and the Isles of Scilly?

## Priorities, Interventions and Activities

**The Local Enterprise Partnership's Economic Strategy** provides the basis and direction for the EU Structural and Investment Fund Strategy. Within the LEP Strategy there is a guiding principle: *The culture, communities and environment of Cornwall and Isles of Scilly will remain special and unique.*

**There are four LEP Priorities.** These have been mapped against priorities set for future funding by the EU. There are two targets within the Economic Strategy: *to increase GDP and to increase GVA per person employed.*

This is your opportunity to influence the types of interventions and activities that could be supported by future EU Structural and Investment Fund Programmes in order to make a positive impact upon our low average wage levels and business productivity.

## Priorities, Interventions and Activities

We are at an early stage of strategy development which does not require specific project ideas. However, if you would like to make suggestions for interventions/activities, please state them below.

### **Priority 1:**

LEP priority:	Business Competitiveness and Growth - Inspiring businesses to achieve their national and global potential
What Europe wants us to achieve:	Enhance the competitiveness of small and medium sized enterprises

What should we do?

**Priority 2:**

LEP priority:	Employment and Labour Mobility - Creating great careers here
What Europe wants us to achieve:	Increase percentage of the population aged 20-64 in employment
	Reduce proportion of 18-24 year olds not attending further education or training
	Increase the share of 30-34 year olds with tertiary/equivalent education
	Move people out of the risk of poverty or social exclusion

What should we do?

**Priority 3:**

LEP priority:	Knowledge, Research and Innovation - Creating value out of knowledge
What Europe wants us to achieve:	Raise the combined public & private investment levels in Research and Development

What should we do?

**Priority 4:**

LEP priority:	The Natural Environment - Using the natural environment responsibly as a key economic asset
What Europe wants us to achieve:	Reduction in Greenhouse gas emissions Share of renewable energy sources as % of gross energy consumption Improve energy efficiency

What should we do?

What, if anything, is missing from these priorities?

And what do you see as the top 3 barriers to Cornwall and the Isles of Scilly meeting its objectives within the four LEP priorities?

Barrier 1:

Barrier 2:

Barrier 3:



## Targeting Resources

We need to allocate the funding available in a way that will have most impact.

How should the funding be split between the four different Local Enterprise priorities?

Business competitiveness and growth - Inspiring businesses to achieve their national and global potential  %

Employment and Labour mobility - Creating great careers here  %

Knowledge, Research and Innovation - Creating value out of knowledge  %

Natural Environment - Using the natural environment responsibly as a key economic asset  %

If you wish to explain the reasons behind your responses, please write in the box below:

# Targeting Resources

Should resources be targeted to specific sectors?

- Yes       No       Not sure

What business sectors should resources be targeted towards?

- |  |   |
|--|---|
| <input type="checkbox"/> Aerospace                                 | <input type="checkbox"/> Further and Higher Education |
| <input type="checkbox"/> Agri food (agriculture & food production) | <input type="checkbox"/> Health                       |
| <input type="checkbox"/> Business Support Services                 | <input type="checkbox"/> Manufacturing                |
| <input type="checkbox"/> Creative                                  | <input type="checkbox"/> Marine                       |
| <input type="checkbox"/> Culture                                   | <input type="checkbox"/> Research and Development     |
| <input type="checkbox"/> Digital                                   | <input type="checkbox"/> Tourism                      |
| <input type="checkbox"/> Environmental Technologies                | <input type="checkbox"/> Other                        |
| <input type="checkbox"/> Fishing                                   | <input type="checkbox"/> Don't know                   |

Which other sectors?

Why do you think resources should be targeted to these specific business sectors?

Why do you think resources should not be targeted to specific business sectors?

## Targeting Resources

Should resources be targeted to specific geographical locations?

Yes  No  Not sure

Which geographical areas? And why?

Are there any particular reasons why resources should not be targeted to specific geographical areas?

We have the opportunity to use some of the Structural and Investment Funds to enable community partnerships to manage and deliver their own projects. We would seek to achieve 100% coverage of Cornwall and the Isles of Scilly.

To what extent do you agree with this approach?

Strongly agree  Agree  Neither agree nor disagree  Disagree  Strongly disagree  Don't know

Please provide any particular reasons you may have for your response:

## Final Thoughts...

How can the processes to access EU funding be simplified?

If you have any other comments you would like to make, that are relevant to the preparation of the Cornwall and Isles of Scilly EU Structural and Investment Fund Strategy 2014-2020, please write them in the box below:

# Thank You

CONFIDENTIALITY: Responses to this survey will be aggregated and analysed. Any comments you have provided may appear verbatim in a report which may be made available to the public.

- I wish my responses to be kept confidential
- I'm happy for my responses to be attributed to me / my organisation

The consultation is on-going. If we have any follow-up questions or if we think you may be able to contribute to another part of the process, may we get in touch with you?

- Yes
- No

Thank you - please provide your workplace or daytime contact details:

Telephone number	<input type="text"/>
Email address	<input type="text"/>
Name	<input type="text"/>
Organisation	<input type="text"/>

**Thank you for responding to this consultation.**